

KNOWLEDGE MOBILIZATION SUMMARY: MAY 2016 - MARCH 2017 (YEAR 1)

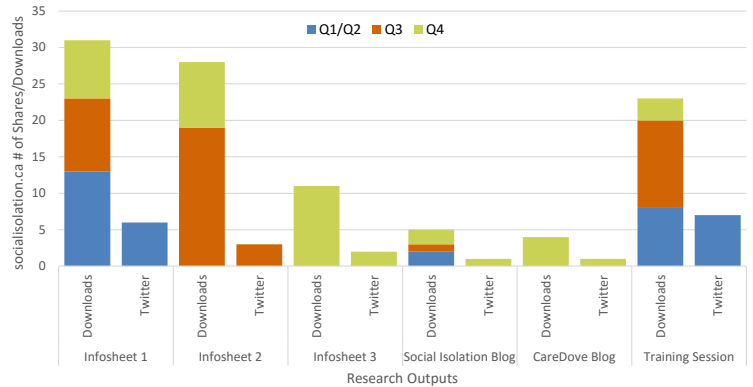
RESEARCH OUTPUTS

The Gilbrea Centre for Studies in Aging produces a variety of research and knowledge mobilization materials, including blog posts, information sheets, training modules, and more. These materials are available in both print and electronic versions (available on the HSIIP project website).

HIGHLIGHTS

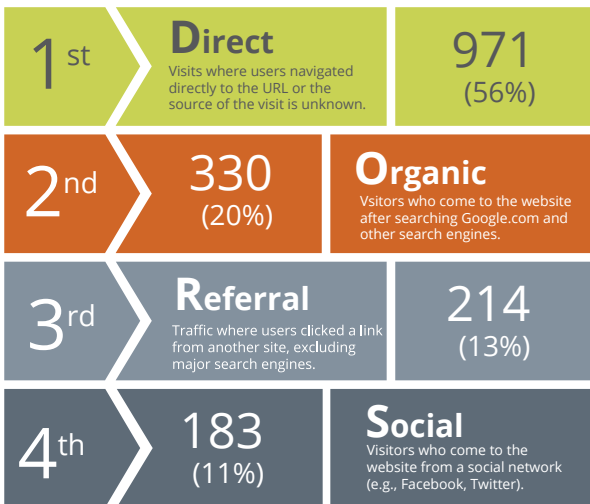


- Developed and launched Hamilton Seniors Isolation Impact Plan website (socialisolation.ca)
- Published 3 information sheets on social isolation
- Presented research at Canadian Association on Gerontology (CAG): “Fostering Innovation in Research on Aging”.



**280 print copies of various research outputs have been distributed to date*

GOOGLE ANALYTICS - SOCIALISOLATION.CA



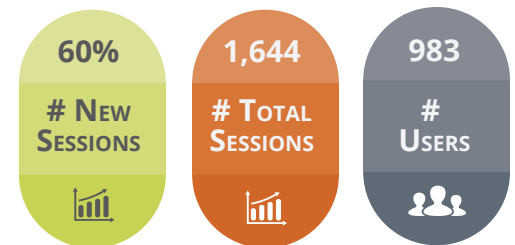
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TIME ON SITE / VISIT



54%
BOUNCE RATE



3-4
PAGES VIEWED / VISIT

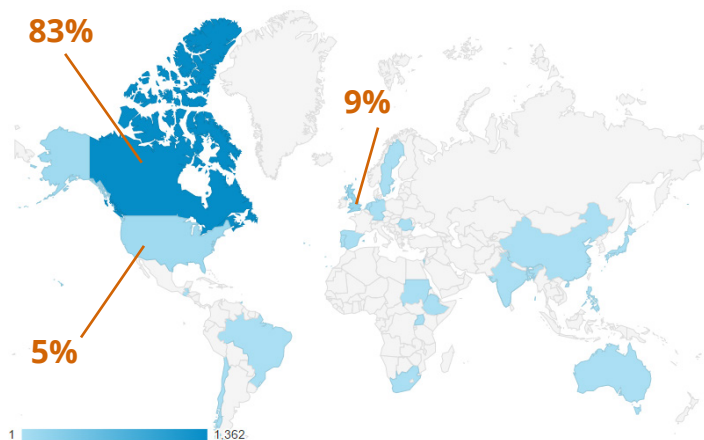


TOP THREE CITIES

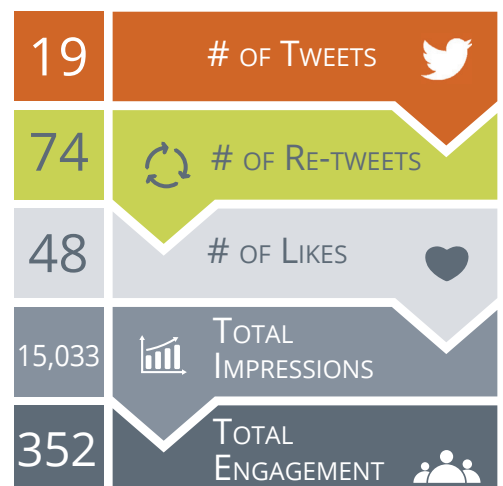
- Hamilton
- Toronto
- Edmonton

TOP REFERRERS

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SOCIAL MEDIA



*Materials developed by **gilbrea centre** for Studies in Aging