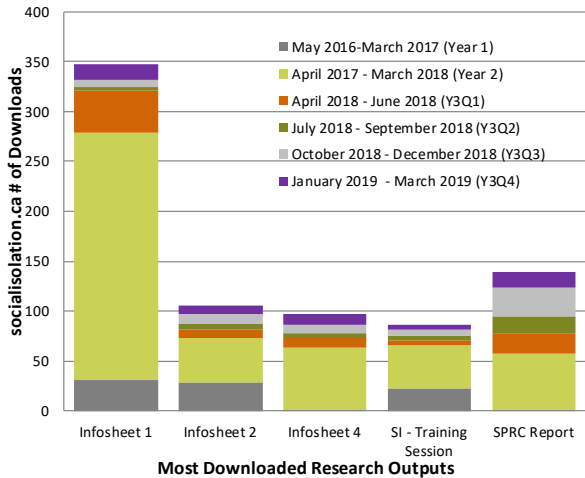


# KNOWLEDGE MOBILIZATION SUMMARY: APRIL 2018 - MARCH 2019 (YEAR 3)



## RESEARCH OUTPUTS

The Gilbrea Centre for Studies in Aging produces a variety of research and knowledge mobilization materials, including blog posts, information sheets, training modules, and more. These materials are available in both print and electronic versions (available on the HSIIP website <http://socialisolation.ca>).

*\*1520 print copies of research outputs have been printed to date*

## HIGHLIGHTS



- Published 3 info sheets, 6 success stories and 2 blog posts
- Created reports and summary briefs highlighting research insights from seniors and community stakeholders.
- Developed 5 key recommendations, including specific actions to guide policy and practice decisions addressing social isolation among seniors.
- Partnered with AGEWELL, Canada's technology and aging Network Centre of Excellence, on an info sheet.
- Collaborated with the Retired Teachers of Ontario Foundation and CARP on social isolation projects.
- Ontario's Chief Medical Officer of Health included HSIIP as a case study in a section of their annual report, *Creating Supportive, Connected Communities*, highlighting examples of initiatives addressing social isolation

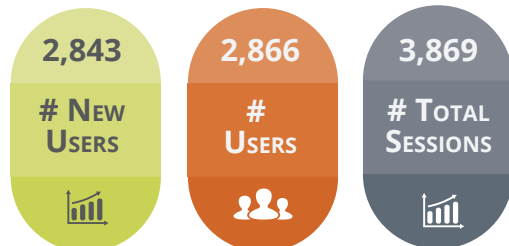
## GOOGLE ANALYTICS - SOCIALISOLATION.CA

 **2.4 minutes**  
TIME ON SITE / VISIT

 **2.2**  
PAGES VIEWED / VISIT

 **64%**  
BOUNCE RATE

 **8,561**  
TOTAL PAGEVIEWS

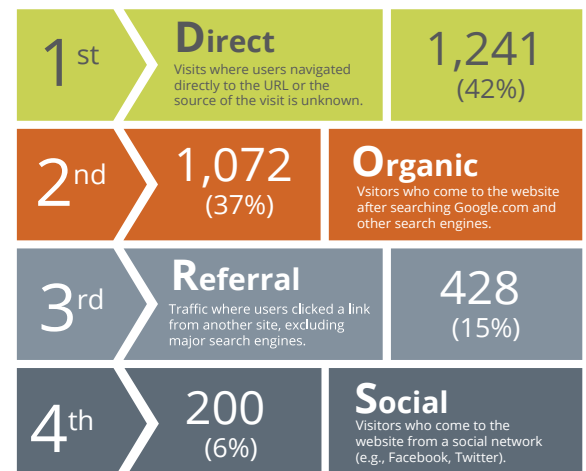
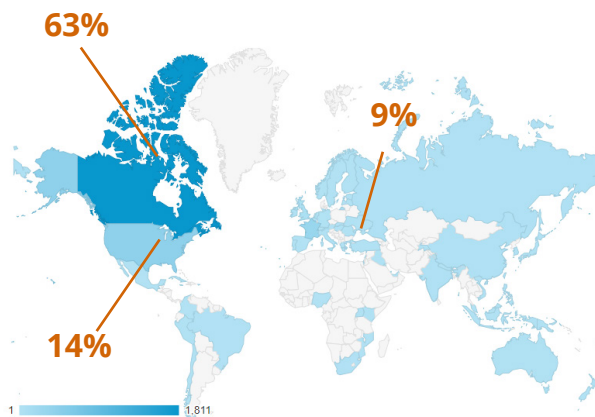


### TOP THREE CITIES

- Hamilton
- Toronto
- Paris

### TOP REFERRERS

- McMaster Optimal Aging Portal
- Keeping Ottawa Seniors Connected
- Google News



\*Materials developed by **gilbrea centre** for Studies in Aging