

KNOWLEDGE MOBILIZATION SUMMARY: MAY 2017 - MARCH 2018 (YEAR 2)

RESEARCH OUTPUTS

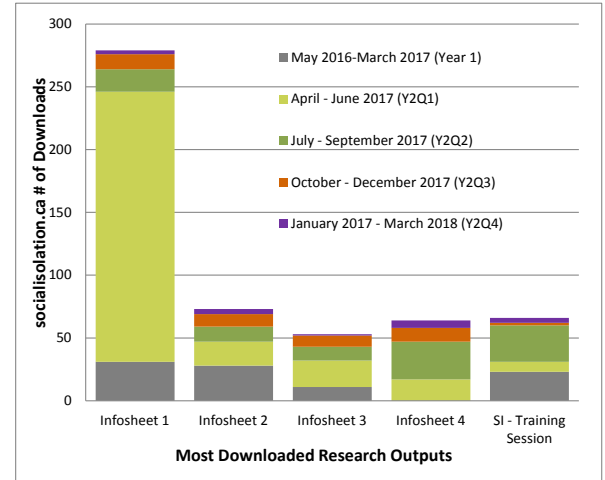
The Gilbrea Centre for Studies in Aging produces a variety of research and knowledge mobilization materials, including blog posts, information sheets, training modules, and more. These materials are available in both print and electronic versions (available on the HSIIP website <http://socialisolation.ca>).

HIGHLIGHTS

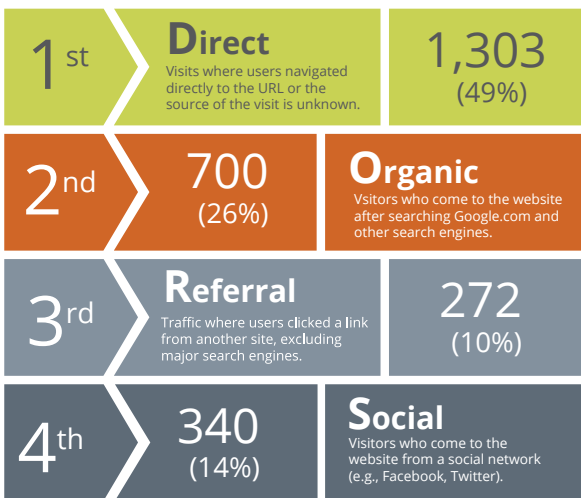


- Published 3 HSIIP success stories, 1 infosheet and 3 reports
- Presented research at Canadian Association on Gerontology: "Evidence for Action in an Aging World"
- Presented at the 2017 OCSA conference, International Day of Older Persons event and attended the 2017 Seniors Kick Off event

**1205 print copies of research outputs have been printed to date*



GOOGLE ANALYTICS - SOCIALISOLATION.CA



2.7 minutes
TIME ON SITE / VISIT



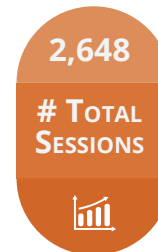
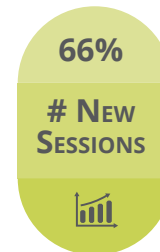
60%
BOUNCE RATE



2.4
PAGES VIEWED / VISIT



6,958
TOTAL PAGEVIEWS

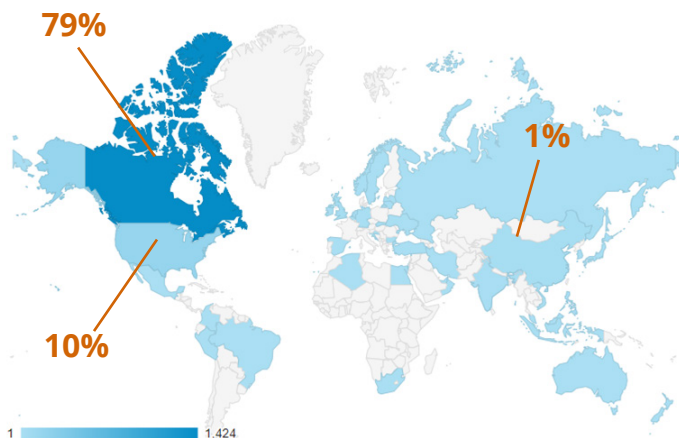


TOP THREE CITIES

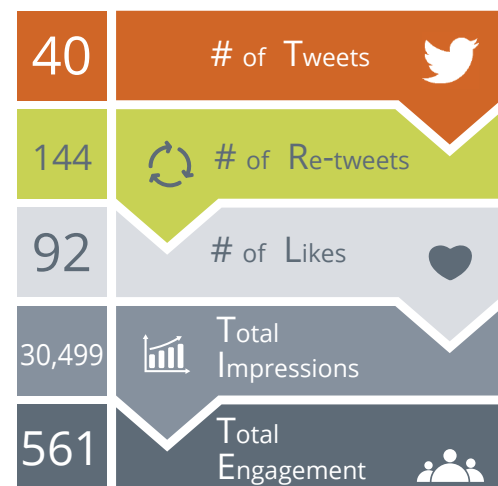
- Hamilton
- Toronto
- Ottawa

TOP REFERRERS

- HCoA
- McMaster Optimal Aging Portal
- RISE



SOCIAL MEDIA



*Materials developed by **gilbrea centre** for Studies in Aging