

COMMUNITY ENGAGEMENT SUMMARY

1
World Pandemic (COVID-19)

ATTENDED ONLINE COMMUNITY WEBINARS
including World Elder Abuse Awareness Day and MIRA and Labarge Research Showcase

Gilbreā Seminar Series
AGING, INCLUSION, AND EMBODIMENT
Theme

VIRTUAL READING GROUP SESSIONS
WITH COMMUNITY SENIORS
4
Sponsored by Hamilton Aging in Community and Hamilton Public Library

1
Fulbright Scholar
Toni Calasanti

4
VIRTUAL SEMINAR LECTURES

61
Associate Members
Faculty with research interest in social aspects of aging

Research Themes:
6

- Aging and Place
- Perspectives on Indigenous Aging & Health
- Policy, Practice, and the Life Course
- Diversity and Inequality
- Technology and Aging
- Economics and Aging

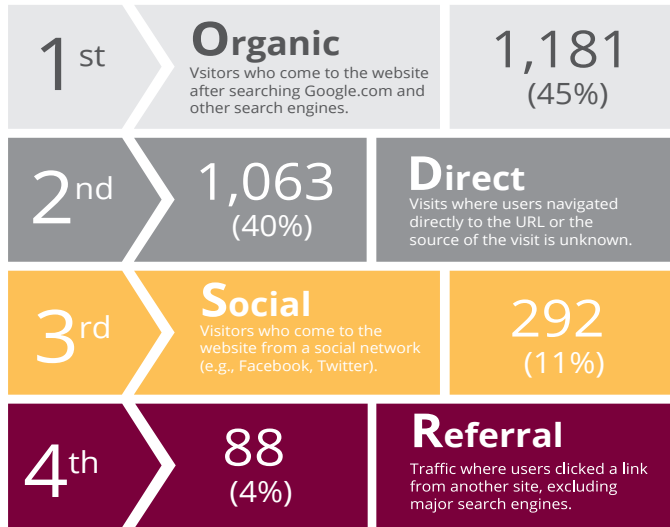
GSG ATTENDED
Alzheimers Walk for Memories 2020

2
Research Projects

- Aging in Place with Public Libraries
- Precarity & Aging

2
NEW COMMUNITY PARTNERS:

- The Red Shawl
- Toronto Council on Aging



1.6 minutes
Time on Site / Visit



57.5%
Bounce Rate



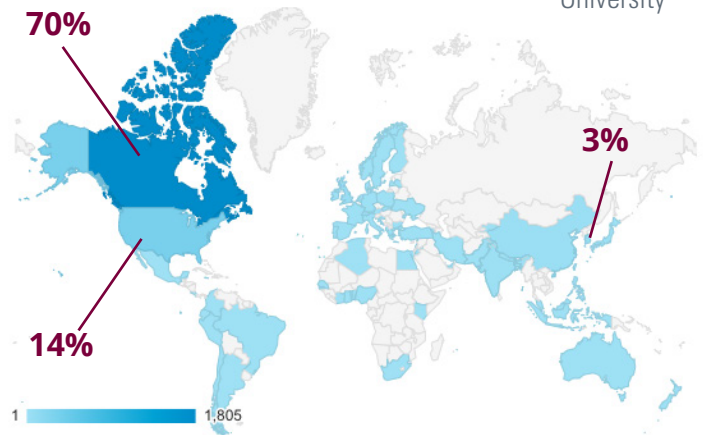
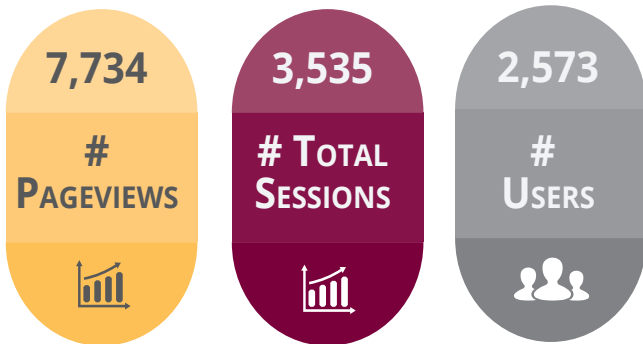
2.2 **Pages Viewed / Visit**

Top Three Cities

- Toronto
- Hamilton
- Ottawa

Top Referrer

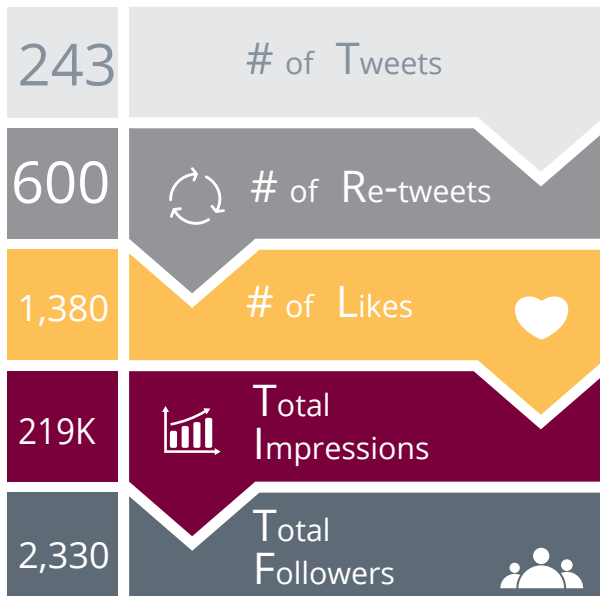
- Brainxchange
- University of Manitoba
- Athabasca University



SOCIAL MEDIA



Twitter at a Glance



Top Three Posts

- “Don’t sit on your bottom all day.” Adelaide’s oldest woman celebrates her 108th birthday at the gym #WednesdayWisdom #healthyaging <http://ow.ly/RKAK50BzcbT>
- What are the many ways in which mobility can be experienced and defined? We asked older adults about their thoughts on mobility. Read our research results here: <https://gilbreacentre.mcmaster.ca/sites/default/files/docs/MIRA%20Research%20Results%20FINAL%20Web.pdf> ... #research #mobility #seniors pic.twitter.com/6HbraS6T6t
- Learn more about #gender, #sexual #orientation and #caregiving for partners with #alzheimers at our @Gilbreacentre seminar on March 25 at 1 pm. Stay after the seminar for a meet and greet with our speaker & Fulbright Scholar Dr. Toni Calasanti. Co-hosted with @McMasterHAS pic.twitter.com/wT4Vck7pJC



183 - Total Likes



45 Videos Posted
8191 Total Views

Top Three Videos Viewed

- Age, aging and “growing old”: Socio-cultural perspectives
- Interprofessional Nurse-Led Health Promotion Interventions Improve Quality of Life
- Immigration: The Health Immigrant Effect & Disability